The Gold Alliance

A DANCE STUDIO OWNER MASTERMIND AND SUPPORT GROUP

Join Rhee and Gold Alliance Leaders to learn more and answer your questions

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CLICK TO REGISTER

Gold Alliance: Who Are We?

Founded by Rhee Gold in 2019, we are an intimate group of dedicated studio owners. Keeping the Alliance a small group allows for a unique a support system; together we have successfully strategized the individual needs of both our Canadian and U.S. leaders throughout the pandemic with business strategies, mental health sessions, and a determined dedication to support one another.

Together we are adept at increasing enrollment, retention and sales, as well as establishing systems for organization and profitability.

Currently we are 21 leaders representing 17 studios from across the U.S. and Canada

Gold Alliance: Leaders

Center Stage Dance, Hernando, MS
LEADER: Amanda Herring

Cypress Dance Elite, Tomball, TX
LEADER: Kimberley Brault Davis

Dance Images Dance & Music Center, Methuen, MA
LEADER: Debra Steele

June Lawrence School of Dance, Mississauga, Ontario
LEADER: June Lawrence

Modern Motion Dance School, Somerset, NJ
LEADER: Ginger Haithcox

Eleve Performing Arts Center, Bloomington, MN
LEADER: Brittany Milan

Libra Dance Studio, Warminster PA
LEADER: Laura Giacomelli Huntowski

North Shore Dance Academy, Danvers, MA
LEADER: Tammy Paolino Bolduc

Performing Arts Workshop, Jersey City, NJ
LEADER: Jaime Gong

Shantel's Dance Academy, Belle Chasse, LA
LEADER: Shantel Robeaux

The Studio School of Dance, Brampton, Ontario
LEADERS: Ann Bettonvil, Kristi Breen and Susie McColl

Dee Buchanan Studio of Dance, Middletown, MD
LEADER: Dee Buchanan and Abby Buchanan

Dance it Out, LaCrosse, VA
LEADERS: Michelle Harris and Alicia Washburn

Erin Rae's School of Dance
LEADERS: Erin Rae McNamara

Anna Marie's Dance Studio, Wilmington, DE
LEADERS: Ashley and Chris Litwin

All About Dance, Swampscott, MA
LEADERS: Lisa Faia

Encore Dance Academy, Kings Park, NY and Holbrook, NY
LEADER: Kelly Komorowski

Application: rheegold.com/alliance
Questions: rheejgold@gmail.com

The Program

90% of training is on Friday 10 AM EDT; there are additional sessions in the evening

- Monthly Alliance Summit
- Leader Check-In
- Leader Brainstorm
- NEW! *Set It and Forget It* Seminars
- 8 x Annual Business School sessions with authors and experts in business & dance studio ownership
- 3 x Annual one-on-one coaching sessions with a range of mentors
- 2 x Annual one-on-one mentoring sessions with Rhee Gold
- Exclusive Alliance Retreat, either virtual or live
- Goal-setting workshops
- Additional sessions based on needs of Gold Alliance leaders
- Full access to I.D.E.A. membership materials

Summits and Bonus Training

- Mental Health Sessions
- Holiday Everything
- Values & Culture
- Faculty, Staff & Customer Appreciation
- Performance/Recital Strategies
- Summer Strategies
- And Much More

Additional Benefits

- Includes I.D.E.A. membership and all associated resources
- Complimentary DanceLife Teacher Conference registration and priority seating
- Roundtable sit down with Rhee Gold at the DanceLife Teacher Conference
- Exclusive access to The Gold Alliance Facebook group for content, information, advice and discussion.

The Process

Fill out & submit application (rheegold.com/alliance)

Once application is received, you will be provided with a link to the studio audit form. This will allow you and the Gold Alliance to evaluate where to focus on the individual needs of the Gold Alliance leaders.

Intake Call with Rhee Gold - January

1st Alliance Leader Meeting Orientation/First Session - February 4

Gold Alliance Mentors

Sean Dever, Sandi Duncan, Dr. Claudette Gendreau LMHC, Rhee Gold, Melissa Hoffman, Teri Mangiaratti, Erin Mosqueda, Patti Neal, Kathy Noble, Hedy Perna, Stacey Morgan, Jennifer Randall, Michelle Soutier, Andrea Trench, Mandy Yip, among others.

Sample of Business School Presenters 8X's Annually

Stever Robbins - **Time Management**: a serial entrepreneur, top-10 iTunes podcaster, and **productivity expert**. He co-founded the early internet success story FTP Software, served as COO of Building Blocks Interactive, CEO of JobTacToe.com, and has been an initial team member of ten start-ups, including four IPOs and three acquisitions.

Danielle Mulvey - **Profit First**: An entrepreneur for over 20 years, She shares her real-life experiences – including real-time across her multiple businesses she runs with her husband with annual gross revenues over $30-million. She has been there, done that and continues to do it day-in and day-out. She's the co-host of the **Profit Nation** podcast along with former guest of the Grandma's Wealth Wisdom Podcast Mike Michalowicz.

Jane Grech - Dance Studio Success & DanceStep Founder: It is possible to lead a high performing dance studio, to be a joyful leader, a present parent and spouse. It takes intention (that's your part) and encouragement (that's my part). As writer, speaker and sought after thought leader, she created Dance Studio Success to share her knowledge and experiences regarding her passions: Dance Education, Entrepreneurship and Leadership.

Andy Stroch - Author and Speaker: Andy is also the host of two podcasts, including The Talent Development Hot Seat and Andy Storch Show, and the co-founder and host of The Talent Development Think Tank Conference and Community. Andy is also the author of book, Own Your Career Own Your Life, published in 2020.

- **Sean Dever** - Financial Strategies
- **Susan Judd** - Emotional Intelligence,
- **Jennifer Randall** - Marketing, Website Development
- **Laura Vanderkam** - Time Management
- **Megan Jessop** - Building a thriving Adult Program
- **Among others**

Gold Alliance Annual Investment $12,000

(1-year commitment/can be paid in installments)

Includes all training, mentoring sessions, goal setting workshops, I.D.E.A. membership with all resources, a complimentary pass to the DanceLife Teacher Conference with additional special conference perks, a complimentary retreat and more.

A NOTE FROM RHEE

I am so excited to welcome up to 10 leaders/studio owners during our current intake (through 2/1). I will be happy to set up a zoom call to discuss the Gold Alliance with you. Reach out to me at rheejgold@gmail.com.

I look forward to speaking with you about becoming a Gold Alliance leader. Have a great day and enjoy the journey--Rhee

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Questions: rheejgold@gmail.com